

CO-OPERATIVE STORE

304 BOX BUTTE AVENUE

J. C. BERRY, MANAGER

We have the kind of Groceries that give an appetite; everything new and fresh

Satisfaction guaranteed. Prices right. Full line of the celebrated Hunt's Canned Goods.

Telephone Orders Delivered Promptly Anywhere in the City. Phone 80

By Buying for Cash and Selling for Cash We Save You Money

Produce Taken at Highest Market Price

First Door North of First National Bank

ALLIANCE EMPLOYMENT AGENCY AND MESSENGER SERVICE

T. S. JONES, Prop.
1171-2 BOX BUTTE AVENUE

Furnishes employment of all kinds, clerical, skilled and common labor. Charges reasonable. Persons wanting help of any kind will find this agency a convenient means of securing the same.

Messenger Service furnished promptly on telephone calls

PHONE 747

MICHELIN Inner Tubes For Michelin and all other Envelopes



The majority of motorists throughout the world are satisfied users of Michelin Inner Tubes.

They are the best judges. Ask them.



IN STOCK BY

Wheaton-Ellis Auto Company
Alliance, Nebraska

Have your ticket read "Burlington" PLAN NOW YOUR SUMMER TOUR TO THE WEST.

Attractive tourist rates will be announced during May to many eastern cities and resorts.

Convention Rates Good for the Public

General Assembly Presbyterian Church, Atlantic City, May 17th to June 1st.

Northern Baptist Convention, Philadelphia, June 13th to 25th.

United Society Christian Endeavor, Atlantic City, July 6th to 12th.

Grand Lodge B. P. O. E., Atlantic City, July 10th to 15th.

Modern Woodmen, Buffalo, June 20th to 24th.

Mystic Shrine, Rochester, July 11th to 13th.

G. A. R. National Encampment, Rochester, August 21st to 26th.

TO THE WEST.

Tourist rates will be made also to Colorado; also to the Pacific Coast; in one direction via Denver, Scenic Colorado, Salt Lake, the other via Shasta Route, Portland, Puget Sound. A complete scheme of Yellowstone Park rates will be effective, including rates for the new eight-day personally conducted camping tours from Cody, Wyo., the east and scenic gateway.

Write us or get in touch with us, mention your proposed trip and let us give you descriptive leaflets as fast as they are off the press, and otherwise assist you.

**Burlington
Route**

J. KRIDELBAUGH, Agent
Alliance

L. W. WAKELEY, G. P. A., Omaha

YEOMEN SOCIAL A SUCCESS

The Yeomen social which was held in the Oddfellows Hall last Friday evening was attended by about 150 people, and to say that each one had an enjoyable evening is putting it mildly. Nearly all of the twelve-number program was roundly endorsed and this was due to the splendid selection and manner in which it was rendered.

The beautiful oral description of Chopin's "Berceuse", or Cradle song, after which it was interpreted on the piano, by Miss Ruth Taylor, marks a new epoch and beauty in piano music. The instructive description of army life and the explanation of the bugle calls by E. K. Laing which were given on a bugle purchased of a Chinese in Manila for ten cents, was greatly appreciated by all present. The patriotic exercise given by twenty of Prof. Burns' pupils, was full of patriotic sentiment. Each number on the program was worthy of special mention.

The announcement of the standing of the Reds and Greens in the membership contest being twelve to ten in favor of the Greens was roundly applauded by that side. The contest will close Friday night, May 19, with a big class adoption and a banquet given by the losing side. The membership now numbers seventy-two.

STRASBURGER CITIZEN COMES TO ALLIANCE

Harry A. McMillan, a factory experienced piano tuner and repairer, formerly with A. Hospe Co., Omaha, but who now is holding a Kinkaid claim in Sheridan county near Strasburger, will make regular visits to Alliance to tune and repair pianos, with headquarters at Threlkeld's store, where orders for his services can be left. Mr. McMillan favored The Herald office with a call last week and ordered his name added to our list of Strasburger subscribers.

LADY CLERK AT KEENEN'S STORE

Last week Mrs. E. J. Young accepted a position as saleslady at J. J. Keenen's store, 115 Box Butte avenue. She has had many years' experience in mercantile work and has a host of acquaintances in Alliance and the surrounding country. Her pleasing manner and her knowledge of how to be accommodating to customers will help to bring a big trade to the Keenen store.

GREATER OMAHA

The Herald is in receipt of a map of Omaha, South Omaha and suburbs, sent to us by the publicity bureau of the Omaha Commercial Club, which is especially interesting to the editor and others connected with this paper on account of former residence in that city. The population of the area shown on the map is 156,090, but what is of more value than population in estimating the commercial importance of a city is the volume of business transacted. In this, Omaha, including South Omaha, makes a splendid showing. The annual wholesaling business amounts to \$125,000,000; annual value of factory products, \$201,000,000; annual bank clearings, \$850,000,000; real estate transfers each year, \$15,500,000; annual live stock receipts, 6,132,451 head; annual grain receipts, 50,000,000 bushels.

Nebraska is proud of the commercial prestige of her metropolis, Omaha, the Gate City of the West.

IT STARTLED THE WORLD

When the astounding claims were first made for Bucklen's Arnica Salve, but forty years of wonderful cures have proved them true, and everywhere it is now known as the best salve on earth for Burns, Cuts, Scalds, Sores, Bruises, Bolls, Swellings, Sprains, Eczema, Chapped hands, Fever Sores and Piles. Only 25c at F. J. Brennan's.

THE OUTLET

PERPETRATED BY WALT McDUGALL

WHITE LIES.



THE RETURN OF SHERLOCK HOLMES.

We stood outside of the door. Holmes stopped fiddling, took an injection of benzo and after examining the door-mat with a spectroscopic said: "There's been an old woman here named Jones who wore a wig and blue glasses and carried a skye terrier named Dido. She is dead in her left ear. Watson."

Marvelous! I exclaimed. That isn't all. She has had asthma twice this year, her brother-in-law conducts a Correspondence School in Birmingham and has a note coming due on Tuesday. He is a Swede and is cross-eyed, a plumber by trade but is a judge of pickles."

You're some detective! But don't I smell smoke? "Yes," replied Holmes. "On closer examination I perceive the house to be on fire from cellar to garret. We must look into this, Watson! Kindly call a hansom and we will notify the fire department. There's mystery here. This fire started in the ice box on the roof!" The Secret of Holmes' great penetration is now solved. It has been discovered that he always had a confederate on the job. This man's name is now known to be Condit Doyle.



ANSWERS.

Wopps: A Specialist is a fellow who only has to remember one thing. A Pest is a fellow who has had dealings with a Specialist. No. We don't give Coupons.



OUR MOVING PICTURE: THE SHORT TALE OF EVA, THE SIBERIAN HOBBLE HOUND PUP



TRY THIS FREE-DIAMONDS-FREE

Another Opportunity to Obtain Absolutely Free Many Articles of Genuine Diamond Jewelry.

FIRST PRIZE—Genuine Diamond Ring.
SECOND PRIZE—Genuine Diamond Scarf Pin.
THIRD PRIZE—Lady's Gold Watch.
FOURTH PRIZE—Gentleman's Gold Watch.
FIFTH PRIZE—Gold Watch Fob (Lady's or Gentleman's).

Will be awarded in the order named to the five persons sending us the neatest and correct answers. To all others answering this advertisement we will give absolutely free a very neat jewelry present and other valuable prizes, whether answers be correct or not.

MAGIC 15 PUZZLE Try This—It Can Be Done

A few years ago the 14-15 puzzle was occupying the minds of every one. It was generally admitted to be the hardest puzzle to solve ever invented—the inventor going crazy in trying to find a fixed rule for solving it. The "Magic 15" Puzzle is an outgrowth of that celebrated puzzle—it being discovered while trying to solve the 14-15 Master Puzzle.

Can You Solve This Puzzle? It Can Be Done

DIRECTIONS—Place any number from 1 to 9, inclusive, in the eight vacant circles on the above or any similarly arranged sheet of paper or other material in such a manner that any way the numbers are added, perpendicularly, horizontally and diagonally (including the number in center circle) the total will be 15. The same number cannot be used more than once. Few will get all 8 columns. Some will possibly get 6 columns. Write your name and address neatly, accurately and plainly on your answer and mail or deliver your solution before 6 p. m. Monday, May 15, 1911, to the Contest Department, Schmoller & Mueller, 1311-1313 Farnam street.

Only one member of a family may enter.

Only one solution will be accepted from the same contestant.

No one connected with the music trade, nor first prize winners in previous contests may enter.

No prize besides the correctness of the reply sent us, will be taken into consideration in awarding the prizes.

Contest closes Monday, May 15, at 6 p. m. Try it now. Send in your replies as early as possible.

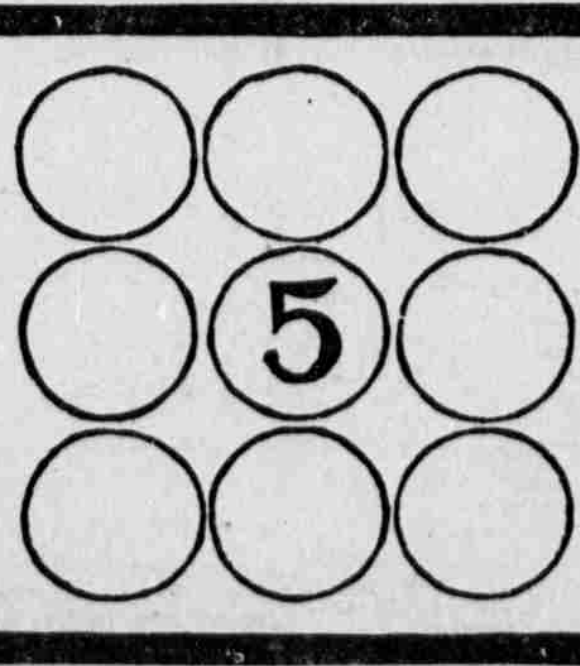
WINNERS WILL BE NOTIFIED BY MAIL.

Tying Contestants Share Alike.

SCHMOLLER & MUELLER

PIANO CO.
CONTEST DEPT., A.

1311-1313 Farnam Street, Omaha,



HAVE YOU A PIANO?.....

Name (Write plainly.)

Address

..... D. A. A.